

15th Annual!

Fun for the whole family!



Presented by



2018 Sponsorship Opportunities

\$2,000 Platinum Festival Sponsor

- All Gold/Silver/Bronze Sponsor benefits
- 5 stand alone social media posts w/link & logo
- VIP Parking Passes (4) and VIP Seating at Pumpkin Pitch (12 people)

\$1,000 Gold Festival Sponsor

- All Silver/Bronze Sponsor benefits
- 2 stand alone social media posts w/link & logo
- Display company banner at Kid Zone
- Logo on back of utility bill (4000 inserts to all 98233)
- Logo on back of festival marketing “bookmarks” at all BESD Schools
- Information Booth

\$400 Silver Festival Sponsor

- All Bronze Sponsor benefits
- 1 stand alone social media post w/link & logo
- Realtor size sign at entrance of festival

\$100 Bronze Festival Sponsor

- Business listed on Event Facebook Page & Burlington Parks and Rec website
- Mention during Festival Announcements
- Listed on Sponsorship poster stationed at Burlington Parks and Recreation Event Booth

“Area Specific” Sponsors-

Company signs will be placed **exclusive to activity** + Silver/Bronze benefits

- Zucchini Car Races \$500
- Inflatable \$500
- Pony Rides \$750
- Horse Drawn Wagon Shuttle \$700 (2 available)
- Kids Zone Scavenger Hunt \$500



In-Kind- All In-kind sponsorships will be assigned dollar amount to determine sponsorship level.

~ **TAX DEDUCTIBLE!** Any contributions are tax deductible ~

15th Annual!

Fun for the whole
family!



Presented by



2018 Fact Sheet

EVENT:	15th Annual Pumpkin Pitch and Harvest Festival This event is FREE to the public the only one of its kind in the PNW.
LOCATION:	Skagit River Park-1100 S. Skagit Street, Burlington Pumpkin Pitch and Harvest Festival is held in the south end of Skagit River Park by the Whitmarsh/Pease Rd Corner.
DATE/TIME:	Saturday, September 29, 2018 10:00am-4:00pm
AUDIENCE:	Local communities Burlington, Sedro Woolley, Mt. Vernon, Bow-Edison, LaConner, Concrete, and Anacortes Tourists come from Canada and all over the US ♦ Attracts families ♦ 2017 attendance : Approx. 6,000 people
ACTIVITIES: All FREE to the Community! <i>No Parking or Admission fees</i>	<u>Pumpkin Pitch</u> <ul style="list-style-type: none">Teams build trebuchets and compete in hurling pumpkins for accuracy and distances up to 1400ft! <u>Kids Zone</u> <ul style="list-style-type: none">Family friendly booths providing a game or activity. <u>Food Booths</u> <ul style="list-style-type: none">8-10 unique food vendors (food is for purchase)
MARKETING OPPORTUNITIES:	Pumpkin Pitch and Harvest Festival printables, press releases, on-sight banners & information booth, mentioned in newsletters, at event, Facebook , and city website. Platinum & Gold Sponsors please have commitment by <u>Thursday, August 30th</u> to be able to receive full benefits.

15th Annual!

Fun for the whole
family!



Presented by

CITY OF Burlington
PARKS and RECREATION Happy • Healthy • Active

2018 Sponsorship Form

YES!

Count me in as a Burlington Pumpkin Pitch & Harvest Festival Sponsor!*

Sponsor Name: _____

Contact Name: _____

Sponsorship Level:

_____ Platinum Level* _____ Gold Level* _____ Silver Level _____ Bronze Level

_____ Specific Area (Area name) _____ / \$ _____ (Item/Value) In Kind Donation

Address: _____

City: _____ State: _____ Zip: _____

Phone (Day): _____

Email: _____

Sponsor Fee: *Payable to Burlington Parks and Recreation Department*

Fee Enclosed: \$ _____ Please Invoice me: \$ _____

***Platinum & Gold Sponsors Please Note:**

Please have commitment by Thursday, August 30th to be able to receive full benefits. Thank you for your support!

Silver & Bronze Sponsors: Commitment needed by September 14th.

*Any contributions are tax deductible #91-6001232



Please Return completed forms to:

Burlington Parks & Recreation Dept.

Attn: Pumpkin Pitch & Harvest Festival

900 E. Fairhaven Ave.

Burlington, WA 98233

For questions call 360.755.9649 or
email recreation@burlingtonwa.gov